**Google poll for current election**

<https://trends.google.com/trends/explore?date=2016-11-08%202020-09-21&geo=US&q=Donald%20Trump,Joe%20Biden>

**Last 3 US Elections**

<https://trends.google.com/trends/explore?date=2012-11-06%202016-11-08&geo=US&q=Donald%20Trump,Hillary%20Clinton>

<https://trends.google.com/trends/explore?date=2008-11-04%202012-11-06&geo=US&q=Barack%20Obama,Mitt%20Romney>

<https://trends.google.com/trends/explore?date=2004-01-01%202008-11-04&geo=US&q=Barack%20Obama,John%20McCain>

**Last 4 Canadian Elections**

<https://trends.google.com/trends/explore?date=2015-10-19%202019-11-21&geo=CA&q=%2Fm%2F02b5jh,Andrew%20Sheer,%2Fm%2F0ksfm7,%2Fm%2F01lfxw,%2Fm%2F098pc8>

<https://trends.google.com/trends/explore?date=2011-08-01%202015-10-12&geo=CA&q=%2Fm%2F02b5jh,%2Fm%2F01k165,%2Fm%2F0ksfm7,%2Fm%2F01lfxw,%2Fm%2F098pc8>

<https://trends.google.com/trends/explore?date=2008-10-14%202011-08-01&geo=CA&q=%2Fm%2F01k165,%2Fm%2F017kgm,%2Fm%2F01lfxw,Michael%20Ignatief>

<https://trends.google.com/trends/explore?date=2004-01-01%202008-10-14&geo=CA&q=Stephen%20Harper,Stephen%20Dion,Gilles%20Duceppe,Jack%20Layton>

**Last 4 UK Elections**

<https://trends.google.com/trends/explore?date=2017-01-01%202019-12-12&geo=GB&q=%2Fm%2F0h508,%2Fm%2F025m87,%2Fm%2F061_zk,%2Fm%2F025qb6,Johnathan%20Bartley>

<https://trends.google.com/trends/explore?date=2015-01-01%202017-06-08&geo=GB&q=%2Fm%2F01zczs,%2Fm%2F025m87,%2Fm%2F02s136,%2Fm%2F0628_s,Johnathan%20Bartley>

<https://trends.google.com/trends/explore?date=2010-01-01%202015-05-07&geo=GB&q=%2Fm%2F0266lb,%2Fm%2F04qdjv,%2Fm%2F02s136,%2Fm%2F036547>

<https://trends.google.com/trends/explore?date=2005-01-01%202010-05-06&geo=GB&q=%2Fm%2F0266lb,%2Fm%2F03f77,%2Fm%2F036547>

**Last 2 French Elections**

Round 1

<https://trends.google.com/trends/explore?date=2012-05-06%202017-04-23&geo=FR&q=%2Fm%2F011ncr8c,%2Fm%2F02rdgs,%2Fm%2F0fqmlm,%2Fm%2F04zzm99>

Round 2

<https://trends.google.com/trends/explore?date=2012-05-06%202017-05-07&geo=FR&q=%2Fm%2F011ncr8c,%2Fm%2F02rdgs>

<https://trends.google.com/trends/explore?date=2008-10-14%202012-05-06&geo=FR&q=%2Fm%2F02qg4z,%2Fm%2F02ps9k,Marine%20Le%20Pen,%2Fm%2F04zzm99,%2Fm%2F02y2cb>

**Last 4 Australian Elections**

<https://trends.google.com/trends/explore?date=2016-07-02%202019-05-18&geo=AU&q=Scott%20Morrison,Bill%20Shorten,Richard%20Di%20Natale,Bob%20Katter>

<https://trends.google.com/trends/explore?date=2013-09-07%202016-07-02&geo=AU&q=Malcolm%20Turnbull,Bill%20Shorten,Richard%20Di%20Natale>

<https://trends.google.com/trends/explore?date=2010-08-21%202013-09-07&geo=AU&q=Tony%20Abbott,Kevin%20Rudd>

<https://trends.google.com/trends/explore?date=2007-11-24%202010-08-21&geo=AU&q=Julia%20Gillard,Tony%20Abbott>

UK2010, France 2017 First Round, France 2012 First Round were somewhat ambiguous.

**Query: vote for A vs vote for B if C then vs vote for C ...**

**Google poll for current election**

<https://trends.google.com/trends/explore?date=2016-11-08%202020-09-21&geo=US&q=vote%20for%20trump,vote%20for%20biden>

**Last 3 US Elections**

<https://trends.google.com/trends/explore?date=2016-11-08%202020-09-21&geo=US&q=vote%20for%20Trump,vote%20for%20Biden>

<https://trends.google.com/trends/explore?date=2008-11-04%202012-11-06&geo=US&q=vote%20for%20Obama,vote%20for%20Romney>

<https://trends.google.com/trends/explore?date=2004-01-01%202008-11-04&geo=US&q=vote%20for%20Obama,vote%20for%20McCain>

**Last 4 Canadian Elections**

<https://trends.google.com/trends/explore?date=2015-10-19%202019-11-21&geo=CA&q=vote%20for%20Trudeau,vote%20for%20Sheer,vote%20for%20Mulcair,vote%20for%20Duceppe,vote%20for%20May>

<https://trends.google.com/trends/explore?date=2011-08-01%202015-10-12&geo=CA&q=vote%20for%20Trudeau,vote%20for%20Harper,vote%20for%20Mulcair,vote%20for%20Duceppe,vote%20for%20May>

<https://trends.google.com/trends/explore?date=2008-10-14%202011-08-01&geo=CA&q=vote%20for%20Harper,vote%20for%20Layton,vote%20for%20Duceppe,vote%20for%20Ignatief>

<https://trends.google.com/trends/explore?date=2004-01-01%202008-10-14&geo=CA&q=vote%20for%20Harper,vote%20for%20Dion,vote%20for%20Duceppe,vote%20for%20Layton>

**Last 4 UK Elections**

<https://trends.google.com/trends/explore?date=2017-01-01%202019-12-12&geo=GB&q=vote%20for%20Johnson,vote%20for%20Corbyn,vote%20for%20Swinson,vote%20for%20Farage,vote%20for%20Bartley>

<https://trends.google.com/trends/explore?date=2015-01-01%202017-06-08&geo=GB&q=vote%20for%20May,vote%20for%20Corbyn,vote%20for%20Sturgeon,vote%20for%20Farron,vote%20for%20Bartley>

<https://trends.google.com/trends/explore?date=2010-01-01%202015-05-07&geo=GB&q=vote%20for%20Cameron,vote%20for%20Miliband,vote%20for%20Surgeon,vote%20for%20Clegg>

<https://trends.google.com/trends/explore?date=2005-01-01%202010-05-06&geo=GB&q=vote%20for%20Cameron,vote%20for%20Brown,vote%20for%20Clegg>

**Last 2 French Elections**

<https://trends.google.com/trends/explore?date=2012-05-06%202017-04-23&geo=FR&q=vote%20for%20Macron,vote%20for%20Le%20Pen,vote%20for%20Fillon,vote%20for%20M%C3%A9lenchon>

The **2017 French presidential election** was held on 23 April and 7 May 2017. As no candidate won a majority in the first round, a [runoff](https://en.wikipedia.org/wiki/Two-round_system) was held between the top two candidates, [Emmanuel Macron](https://en.wikipedia.org/wiki/Emmanuel_Macron) of [En Marche!](https://en.wikipedia.org/wiki/La_R%C3%A9publique_En_Marche!) (EM) and [Marine Le Pen](https://en.wikipedia.org/wiki/Marine_Le_Pen) of the [National Front](https://en.wikipedia.org/wiki/National_Rally_(France)) (FN), which Macron won by a decisive margin.

Second Vote

<https://trends.google.com/trends/explore?date=2012-05-06%202017-05-07&geo=FR&q=vote%20for%20Macron,vote%20for%20Le%20Pen>

No Data for this Election

<https://trends.google.com/trends/explore?date=2008-10-14%202012-05-06&geo=FR&q=vote%20for%20Hollande,vote%20for%20Sarkozy,vote%20for%20Le%20Pen,vote%20for%20M%C3%A9lenchon,vote%20for%20Bayrou>

**Last 4 Australian Elections**

No Data

<https://trends.google.com/trends/explore?date=2016-07-02%202019-05-18&geo=AU&q=vote%20for%20Morrison,vote%20for%20Shorten,vote%20for%20De%20Natalie,vote%20for%20Katter>

No data

<https://trends.google.com/trends/explore?date=2013-09-07%202016-07-02&geo=AU&q=vote%20for%20Turnbull,vote%20for%20Shorten,vote%20for%20Di%20Natalie>

<https://trends.google.com/trends/explore?date=2010-08-21%202013-09-07&geo=AU&q=vote%20for%20Abbot,vote%20for%20Rudd>

No data

<https://trends.google.com/trends/explore?date=2007-11-24%202010-08-21&geo=AU&q=vote%20for%20Gillard,vote%20for%20Abbot>

**Modified Original List using Search Term rather than labeled entities where available.**

<https://trends.google.com/trends/explore?date=2012-11-06%202016-11-08&geo=US&q=Donald%20Trump,Hillary%20Clinton>

<https://trends.google.com/trends/explore?date=2008-11-04%202012-11-06&geo=US&q=Barack%20Obama,Mitt%20Romney>

<https://trends.google.com/trends/explore?date=2004-01-01%202008-11-04&geo=US&q=Barack%20Obama,John%20McCain>

<https://trends.google.com/trends/explore?date=2015-10-19%202019-11-21&geo=CA&q=Justin%20Trudeau,Andrew%20Sheer,Tom%20Mulcair,Gilles%20Duceppe,Elizabeth%20May>

<https://trends.google.com/trends/explore?date=2011-08-01%202015-10-12&geo=CA&q=Justin%20Trudeau,Stephen%20Harper,Tom%20Mulcair,Gilles%20Duceppe,Elizabeth%20May>

<https://trends.google.com/trends/explore?date=2008-10-14%202011-08-01&geo=CA&q=Stephen%20Harper,Jack%20Layton,Gilles%20Duceppe,Michael%20Ignatief>

<https://trends.google.com/trends/explore?date=2004-01-01%202008-10-14&geo=CA&q=Stephen%20Harper,Stephen%20Dion,Gilles%20Duceppe,Jack%20Layton>

<https://trends.google.com/trends/explore?date=2017-01-01%202019-12-12&geo=GB&q=Boris%20Johnson,Jeremy%20Corbyn,Jo%20Swinson,Nigel%20Farage,Johnathan%20Bartley>

<https://trends.google.com/trends/explore?date=2015-01-01%202017-06-08&geo=GB&q=Theresa%20May,Jeremy%20Corbyn,Nicola%20Sturgeon,Tim%20Farron,Johnathan%20Bartley>

<https://trends.google.com/trends/explore?date=2010-01-01%202015-05-07&geo=GB&q=David%20Cameron,Edward%20Miliband,Nicola%20Sturgeon,Nick%20Clegg>

<https://trends.google.com/trends/explore?date=2005-01-01%202010-05-06&geo=GB&q=David%20Cameron,Gordon%20Brown,Nick%20Clegg>

<https://trends.google.com/trends/explore?date=2012-05-06%202017-04-23&geo=FR&q=Emmanuel%20Macron,Marine%20Le%20Pen,Fran%C3%A7ois%20Fillon,Jean-Luc%20M%C3%A9lenchon>

<https://trends.google.com/trends/explore?date=2012-05-06%202017-05-07&geo=FR&q=Emmanuel%20Macron,Marine%20Le%20Pen>

<https://trends.google.com/trends/explore?date=2008-10-14%202012-05-06&geo=FR&q=Fran%C3%A7ois%20Hollande,Nicolas%20Sarkozy,Marine%20Le%20Pen,Jean-Luc%20M%C3%A9lenchon,Fran%C3%A7ois%20Bayrou>

<https://trends.google.com/trends/explore?date=2016-07-02%202019-05-18&geo=AU&q=Scott%20Morrison,Bill%20Shorten,Richard%20Di%20Natale,Bob%20Katter>

<https://trends.google.com/trends/explore?date=2013-09-07%202016-07-02&geo=AU&q=Malcolm%20Turnbull,Bill%20Shorten,Richard%20Di%20Natale>

<https://trends.google.com/trends/explore?date=2010-08-21%202013-09-07&geo=AU&q=Tony%20Abbott,Kevin%20Rudd>

<https://trends.google.com/trends/explore?date=2007-11-24%202010-08-21&geo=AU&q=Julia%20Gillard,Tony%20Abbott>

**Research Sources:**

Article from April discussing election outcomes from simple google trends

<https://moderndiplomacy.eu/2020/04/02/can-these-6-worldwide-google-search-trends-predict-the-2020-us-presidential-election/>

Journal Article discussing a more complex model

<https://www.uvm.edu/~dguber/POLS234/articles/granka.pdf>

HuffPo Article suggesting using google trends in a different way

<https://www.huffpost.com/entry/how-google-trends-predict_b_9760706>